

OPPO Inspiration Challenge 2023

Terms and Conditions

Part 1 – General Terms

1. About OPPO Inspiration Challenge

Initiated by the OPPO Research Institute, the OPPO Inspiration Challenge 2023 (The Challenge) aims to empower global entrepreneurs and technology professionals to bring innovative solutions to life, thereby creating a better future for all. The Challenge’s aim is based on OPPO’s mission: Technology for Mankind, Kindness for the World, and its brand proposition “Inspiration Ahead”.

2. Objectives

Through The Challenge, OPPO and its global technology ecosystem partners aim to bring new and innovative solutions to life by providing funding, support and partnership opportunities. By working together, OPPO hopes these innovations can create a positive impact, and encourage greater awareness of the issues that affect global communities.

3. Principles

Through The Challenge, OPPO commits to uphold the following values and principles:

- 1) Provide technological support to innovators who share its mission of Technology for Mankind, and Kindness for the World.
- 2) Fairness, impartiality and openness through professional and independent evaluation of all proposals.

Part 2 – Introduction to OPPO Inspiration Challenge

1. Categories

The theme of the OPPO Inspiration Challenge is “Virtuous Innovation”. Proposals submitted to The Challenge should fit within this overarching theme, while also explicitly addressing one of

the two categories: Inspiration for People or Inspiration for the Planet.

1) Inspiration for People: Innovative Solutions for Digital Health and Accessible Technology

This category is a call for technologies, products and services related to digital health and accessible technology. It includes health algorithms; hardware sensor innovations i.e. the integration of new and advanced sensors into daily health monitoring devices; innovative products for digital health monitoring; accessibility assistive technologies; and technology designed for the elderly. The primary focus of this category is to make technology accessible and beneficial to everyone.

2) Inspiration for the Planet: Innovative Solutions for Environmental Protection and Low-Carbon Development

Aligned with OPPO's pledge to achieve carbon neutrality in its operations by 2050, this category calls for innovative solutions related to environmental protection and low-carbon development as applied to consumer electronics. It includes renewable energy; sustainable materials and packaging; green production processes; recycling of electronic products; and carbon emission digital management. The primary focus of this category is to minimize the environmental impact of electronic product manufacturing or usage, and to promote sustainable development through technology.

2. Eligibility

The Challenge is open to anyone engaged in technological innovation-related work. Startups, non-profit organizations, research institutions, groups, and individuals with preliminary research results or demo products, services or solutions are also welcome.

3. Application and Proposal Submission

1) Application Deadline

Applications for the OPPO Inspiration Challenge open at 14:00 (GMT +8) on May 8, 2023. The deadline for applications is 24:00 (GMT +8) on June 30, 2023.

2) Application Rules

Applicants can submit multiple proposals to each category provided they are unique proposals.

Duplicate submissions will not be accepted. In the case of duplicate submissions, the latest time-stamped submission will be accepted.

3) Application Process

A. Applicants should apply on the OPPO Inspiration Challenge website:

www.oppo.com/en/proposal/. If applicants have questions concerning their application, they should email proposal@oppo.com.

B. The Judging Committee will review all materials and contact applicants if additional information is required. If, after being contacted, applicants fail to respond or provide the required materials, their proposals will be disqualified.

4. Evaluation Process

1) Competition Mechanisms

The Challenge consists of three regional challenges, and proposals will be submitted separately to each region. After submission, each proposal will be evaluated and those top 15 in each region will be selected to advance to the regional challenge demo event. From the regional demo event, the top 5 applicants from each region - a total of 15 applicants - will then proceed to the global final demo event. Finally, the top 5 applicants from the global event will be declared the winners of The Challenge.

The three regional challenge demo event locations are Shenzhen, China; Bangkok, Thailand; and Boston, USA. Applicants will be assigned to one of the three regional challenges based on the location from which they submitted their application. The specific rules for allocation are:

- A. The system will automatically assign an applicant to a competition region according to the country where they are located at the time of application.
- B. If the competition region cannot be identified as above, the applicant will be assigned to the "Location to be Assigned by the Organizing Committee" by default. OPPO reserves the right to decide the regional allocation during the application review stage.
- C. The allocation of countries and regions are:
 - The regional demo event in Shenzhen, China accepts applications from the following countries: China, Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cape Verde,

Cameroon, Central African Republic, Chad, Comoros, Congo, Cote d'Ivoire, Democratic Republic of Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Eswatini, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Tanzania, Tunisia, Uganda, Zambia, and Zimbabwe.

- The regional demo event in Bangkok, Thailand accepts applications from the following countries: Afghanistan, Bahrain, Bangladesh, Bhutan, Brunei Darussalam, Cambodia, Kuwait, Democratic People's Republic of Korea, Fiji, India, Indonesia, Islamic Republic of Iran, Iraq, Japan, Jordan, Kazakhstan, Kiribati, Kyrgyzstan, Lao People's Democratic Republic, Lebanon, Malaysia, Maldives, Marshall Islands, Federated States of Micronesia, Mongolia, Myanmar, Nauru, Nepal, Oman, Pakistan, Palau, Papua New Guinea, the Philippines, Qatar, Republic of Korea, Samoa, Saudi Arabia, Singapore, Solomon Islands, Sri Lanka, Syrian Arab Republic, Tajikistan, Thailand, Timor-Leste, Tonga, Turkey, Turkmenistan, Tuvalu, United Arab Emirates, Uzbekistan, Vanuatu, Vietnam, and Yemen.
- The regional demo event in Boston, USA accepts applications from the following countries: Cyprus, Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Latvia, Lithuania, Montenegro, North Macedonia, Poland, Republic of Moldova, Romania, Russian Federation, Serbia, Slovakia, Slovenia, Ukraine, Antigua and Barbuda, Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominica, Dominican Republic, Ecuador, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname, Trinidad and Tobago, Uruguay, Venezuela, Andorra, Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Greece, Palestine, Cook Islands, Iceland, Ireland, Israel, Italy, Liechtenstein, Luxembourg, Malta, Monaco, Netherlands, New Zealand, Vatican City, Niue, Norway, Portugal, San Marino, Spain, Sweden, Switzerland, United Kingdom, and United States of America.

2) Evaluation Process and Timeline

The evaluation of all proposals will be conducted on the basis of fairness and impartiality.

Proposals will be evaluated through the following timeline stages:

May 8: global call for proposals

June 30: deadline to submit proposals

Early to mid-July: preliminary review and initial assessment of proposals

End of July to early August: announce shortlisted proposals that qualified for the regional demo event, and subsequent hosting of three regional demo events

Early August: announce global finalists

Mid August: Acceleration Camp for global finalists

End of August: global final demo event and winners announced

*All dates are Beijing time (GMT+8). The date and timeline of the regional challenges may vary.

Stay tuned for emails with dates for regional events.

3) Evaluation Criteria

Judges will evaluate proposals based on the following criteria:

A. Feasibility

- Can the proposal be applied or produced within one to two years based on existing or foreseeable technology.
- Can the proposed solution be integrated with existing products, services, and technology.
- The potential impact, economic and brand value of the proposal.

B. Innovation and Originality

- The extent of the proposed technological breakthrough, its forward-looking nature, and disruptive potential within the industry.
- The value that the solution offers and its ability to improve productivity and resource utilization.

C. Long-Term Potential

- The compatibility of the proposal with policies and industry trends.
- The maturity and marketability of the proposed solution's business model.
- The efficacy and reliability of existing funding for the solution's development.
- The background of the applicant(s) and core team members.

D. Social Values

- Whether the proposed solution reflects one or more of the United Nations Sustainable Development Goals.
- Whether the applicant demonstrates equality, inclusiveness and diversity.
- Whether the proposed solution closes gaps in access to resources, or provides opportunities for minority groups.

4. Announcement of Results

Following completion of the judging process, results of The Challenge will be announced on OPPO media channels, including its website, and social media accounts.

5. Grants and Incentives

• Grants

The 2023 Inspiration Challenge Global Final Demo Event will select the top 5 proposals from around the world. Each winner will receive a grant of US\$50,000 (approximately RMB 350,000 tax included).

• Acceleration Camp

The global top 15 proposals - made up of the top 5 winners from each regional challenge - will be invited to participate in an Acceleration Camp where they will meet with OPPO senior executives, technology and investment experts, and industry partners.

• Partnership Opportunities

Further partnership opportunities are open to the top 45 proposals worldwide - made up of the top 15 proposals in each regional challenge - including, but not limited to:

- Productization and commercialization opportunities: an incubation fund totaling US\$190,000 (approximately RMB 1.25 million, tax included), will be set up to co-develop solutions for implementation.
- Strategic partnership and investment opportunities.
- Opportunities to showcase at global technology events.
- Opportunity to receive cloud resources and technical support from Amazon Web Services

Part 3 - Organizational Structure

1. Judging Committee

The Judging Committee is composed of OPPO senior executives, industry experts in one of the two categories, academics and professionals in science and technology. The Judging Committee will provide an independent and professional assessment of each proposal in accordance with The Challenge's terms and conditions.

2. Supervisory Committee

The Supervisory Committee consists of experts in finance, legal and other professional fields. The role of the Supervisory Committee is to ensure the fairness, openness, and impartiality of The Challenge in accordance with its terms and conditions, and relevant laws and regulations in regions in which The Challenge runs. Members of the Supervisory Committee include:

- Chen Fan, OPPO legal representative
- Sirui Zhu, OPPO finance representative

3. Partners

Global strategic partner: Qualcomm

Global innovation partners: GSMA 5G IN, Amazon Web Services

Global impact partner: LinkedIn

Regional innovation partner in the greater China region: CUEC (China University-Enterprise Collaboration Innovation Alliance)

Regional innovation partner in Europe and US regions: Harvard GSAS Entrepreneurs Community

Global Coordination Partner: Hello Tomorrow

Part 4 - Appendix

1. Code of Conduct for Applicants

All applicants are expected to respect the values of scientific and academic integrity, and submit their applications in good faith. The Organizing Committee reserves the right to disqualify applicants and reclaim any grants or incentives in the event of inappropriate behavior or the discovery of plagiarism by applicants.

2. Confidentiality

All participants in the OPPO Inspiration Challenge must agree to keep information confidential throughout all stages of The Challenge. Any disclosure of information could lead to instant disqualification and/or legal action.

3. Concerns and Feedback

If applicants have any concerns or feedback regarding either the impartiality or management of The Challenge, they should contact: proposal_regulatory@oppo.com

4. Privacy and Collection of Personal Information

According to OPPO's privacy policy, when registering for the competition, participants are required to provide personal information including their name(s), mobile number(s), email, social account handles, OPPO account IDs, and other personal information.

OPPO will abide by national laws and regulations to protect all personal information on the principles of legitimacy, legality, and necessity. Data will be stored based on the country where an application was submitted. Chinese applicant information will be stored on servers in China; EU applicant information will be stored on servers in France; USA applicant information will be stored on servers in the US; and applicant information from other countries and regions will be stored on servers in Singapore.

Personal information will be stored on servers for the shortest period of time necessary, unless the law states otherwise, or an applicant requests to extend this period.

For more information, applicants should refer to OPPO's privacy statement:

<https://www.oppo.com/en/privacy/>.

OPPO will proactively contact participants via submitted mobile number(s) or email(s) provided during registration. Personal information will only be used to verify applications, and communicate with and update applicants during the competition.

All data will be deleted after The Challenge ends to protect privacy in the long term.

5. Revisions and Interpretations

The Organizing Committee of OPPO Inspiration Challenge reserves the right to revise the terms and conditions in this document at any time. In the event of a dispute over its interpretation, the Organizing Committee will make the final decision.

6. Effective Date

The rules and guidelines contained in these terms and conditions come into effect from the date below.

OPPO Inspiration Challenge Organizing Committee
May 8, 2023