

OPPO Research Institute Innovation Accelerator Terms & Conditions

Part 1 - General Terms

1. About the OPPO Research Institute Innovation Accelerator

Aligned with the brand mission "Technology for Mankind, Kindness for the World", OPPO Research Institute initiates an Innovation Accelerator to empower technology professionals and entrepreneurs worldwide to bring innovative solutions to life and create a better future together, based on the brand value proposition of "Inspiration Ahead".

2. Objectives

Driven by OPPO's brand value proposition of 'Inspiration Ahead', OPPO wants to take this opportunity to join forces with others who are trying to use technology to solve the social issues. Through the program, OPPO hopes the virtuous technology and innovation can contribute to people's daily life, and creates a better and smarter life together.

3. Commitment

OPPO Research Institute Innovation Accelerator commits to upholding the following values and principles:

- a) following its brand mission of "Technology for Mankind, Kindness for the World", and providing technological support to innovators who share this same mission.
- b) ensuring the fairness, impartiality, and openness of the OPPO Research Institute Innovation Accelerator through the professional and independent evaluation of all submitted proposals.

Part 2 – Introduction of 2022 OPPO Research Institute Innovation Accelerator

The theme for the 2022 OPPO Research Institute Innovation Accelerator is 'Virtuous Innovation'. Applicants will can submit proposals that fit with the theme while targeting one of the two subjects — 'Accessible Technology' and 'Digital Health'.

(1) Accessible Technology: empowering everyone with the benefits and convenience of technology

This subject will focus on proposals that increase the inclusiveness of technology, and cater to the diverse needs of different user groups in technological applications or products. Proposals will ideally provide solutions that improve adaption of existing technology for elderly users, support design for accessibility, and make product easier of use for disadvantages groups, etc. Proposals aim to identify different ways in which the benefits of technology can be enjoyed by more people in a more accessible way.

(2) Digital Health: giving people control over their health through digital and AI health solutions

This subject will focus on technology, products, and services related to healthy lifestyles and intelligent health services. Proposals will ideally aim to leverage innovation in algorithms, sensor technology, data analysis, healthcare products, and healthcare ecosystems to help users improve their general health, their exercise habits, sleeping habits, diet, and mental health, etc. Through digital intelligence, proposals should offer safer and more effective health services and improve public awareness towards healthy living.

4. Eligibility

OPPO Research Institute Innovation Accelerator is open to any individual, groups, organizations or institutions engaged in work related to scientific or technological innovation, or those conducting research in areas related to

accessible technology and digital health. All applicants should ensure that they have achieved demonstrable results in their works.

5. Application

- (1) Applications for the 2022 OPPO Research Institute Innovation Accelerator starts at 18:00 on May 8, 2022, and ends at 24:00 on June 30, 2022, Beijing time (GMT +8).
- (2) Applicants can submit more than one proposals, however the same proposal can only be submitted once. If the same proposal is submitted for more than one time, only the most recent proposal submitted will be considered eligible.
- (3) Please submit your application document through email:

proposal@oppo.com

a. Required documents:

- Application Form (please find the application form through official website:

www.oppo.com/en/proposal/)

- Demo or presentation of the proposal (text, video and other forms are acceptable)

b. Optional documents:

- Recommendation from experts (text, video and other forms are acceptable)

- Recommendation from the beneficiary (text, video and other forms are acceptable)

- Other related documents (e.g. business proposal, academic papers or achievement)

6. Assessment Process

(1) Evaluation Process and Timeline

The evaluation of all proposals will be conducted on the basis of fairness and impartiality. Proposals will be evaluated through different stages according to the following timeline:

May 8 – June 30: Call for Proposal

July 1 – 15: Review of submission documents and eligibility

July 18 – August 5: Preliminary assessment
August 8: First Round Demo Day Candidates Announcement
August 10 – 11: First Round Demo Day
August 15: Finalists Announcement
August 22 – 24: Final Demo Day and Winners Announcement

*GMT+8, please stay tuned with email notification

(2) Assessment Criteria

Judges will evaluate all proposals based on the following criteria:

a. Feasibility

Proposals should all be realistically feasible using current technology or technology likely to be readily available in the near future, and have the potential to be put into commercial production or mass production in the coming future.

b. Innovation and Originality

Proposals must feature new ideas or original technology that is the exclusive work of the submitting team or individual. Proposed solutions should have clear strengths and advantages over existing solutions, if applicable.

c. Social Value

Proposals should attempt to solve a specific social issue related to accessible technology or digital health, and use technology to create practical value for target groups and the wider public.

d. Long-term Potential

The potential for further investment and long-term commercial development of the proposals will be considered.

(3) Announcement of the Results

After the overall assessment process, the results will be announced through OPPO Research Institute Innovation Accelerator official website and other channels.

7. Grants and Incentives

The 2022 OPPO Research Institute Innovation Accelerator is open to all young technology professionals and entrepreneurs. Proposals should offer a solution to one of the two subjects: Accessible Technology or Digital Health. No more than 10 outstanding proposals will be selected as winners of the 2022 OPPO Research Institute Innovation Accelerator , for which they will receive the following incentives:

- (1) 300,000 RMB (approximately 46,000 USD) in prize money (for each winning proposal)
- (2) Partnership and investment opportunities, including:
 - a. Long-term partnership opportunities with OPPO in areas such as product R&D, software development, and marketing.
 - b. Investment opportunities from OPPO and other well-known investors
- (3) Commercialization of the proposed idea via integration with OPPO products, for example: smartphones, smart watches, tablets, smart TVs, health monitoring devices, etc.
- (4) Publicity and demo opportunities at global tech events, for example: OPPO INNODAY, MWC (Mobile World Congress), and others
- (5) Support from OPPO's R&D team
- (6) Opportunities to meet and present ideas to industry professionals

Part 3 - Organizational Structure

The implementation of the OPPO Research Institute Innovation Accelerator will be carried out by a separate Management Committee, Judging Committee and Supervisory Committee.

8. Management Committee

The Management Committee is responsible for all management, operations and policies related to OPPO Research Institute Innovation Accelerator. Its roles include providing the resources, management, and support needed to ensure that the program is conducted according to the terms and conditions outlined in this document. The Management Committee consists of the following members.

Tony Chen, Founder, President and CEO, OPPO

Daochang An, Secretary General of China Association of Technology Entrepreneurs

James Chou, CEO and Managing Director of Microsoft for Startups, Greater China, Japan, and Korea

9. Judging Committee

The Judging Committee comprises relevant experts, academics, and senior industry professionals in relevant areas of science and technology. The Judging Committee's role is to provide an independent and professional assessment of the submitted proposals in accordance with the program's terms and conditions. The Judging Committee consists of the following members.

Levin LIU	Vice President of OPPO, Head of the OPPO Research Institute
Sonia MIAO	Associate Vice President of OPPO, Head of the Strategy and Business Development Center
Leo ZENG	Associate Vice President of OPPO, Head of the OPPO Health Lab
Vivian QIU	Associate Vice President of OPPO, Head of Finance and Investment
Tasleem ARIF	Vice President and Head of R&D ,OPPO India
James CHOU	CEO and Managing Director of Microsoft for Startups, Greater China Region, Japan, and Korea
Binyuan ZHAO	Executive Council Member of China association of technology entrepreneurs, Deputy Director of Materials Science Development Center, School of Materials Science and Engineering, Shanghai Jiao Tong University
Yoram YAACOV	Venture Partner of West Fountain, Former General Manager of Microsoft Israel R&D Centers
Lei SHAO	Dean of Institute of Accessibility Development, Tsinghua University, Beijing 2022 Winter Olympics and Paralympic Torch Bearer
Sally YANG	Secretary-General of Accessibility Research Association

Jia ZHOU	Associate Professor of Chongqing University, Program Chair of International Conference on Human Aspects of IT for the Aged Population (ITAP) for 8 consecutive years
Yu ZHANG	Director of Strategic Development and Cooperation Department, Institute of AI Industry Research, Tsinghua University

10. Supervisory Committee

The Supervisory Committee has been selected by the Management Committee and consist of personnel in financial, legal and other professional fields. The role of the Supervisory Committee is to ensure the fairness, openness, and impartiality of the OPPO Research Institute Innovation Accelerator in accordance with the rules and regulations of the program and the relevant laws and regulations in regions in which the program is being run. Members of the Supervisory Committee include:

Chen Fan, OPPO legal representative
Sirui Zhu, OPPO financial representative

11. Partner Organization

Strategic partner: Microsoft for Startups

Part 4 – Appendix

12. Code of Conduct for Applicants

All applicants are expected to respect the values of scientific and academic integrity and submit their applications in good faith. The Management Committee reserves the right to disqualify applicants and reclaim any issued grants or other incentives in the event of inappropriate or disorderly behavior from the applicants, or upon the discovery of plagiarism of submission materials and research results.

13. Confidentiality

All participants in the OPPO Research Institute Innovation Accelerator must agree to keep certain information disclosed during the course of the program confidential.

14. Concerns & Feedback

If you have any concerns or feedback regarding the rules and conditions, as well as the impartiality of the program or the way in which the program is being conducted, please send contact the organizer through email: proposal_regulatory@oppo.com

15. Revisions & Interpretations

The OPPO Research Institute Innovation Accelerator Management Committee reserves the right to revise the terms and conditions in this document. In the event in any difference dispute over interpretation, the Management Committee will be responsible for making the final interpretation.

16. Effective Date

The rules and guidelines contained in this document will come into effect from the date disclosed at the bottom of the document.

OPPO Research Institute Innovation Accelerator Management Committee
May 8, 2022